



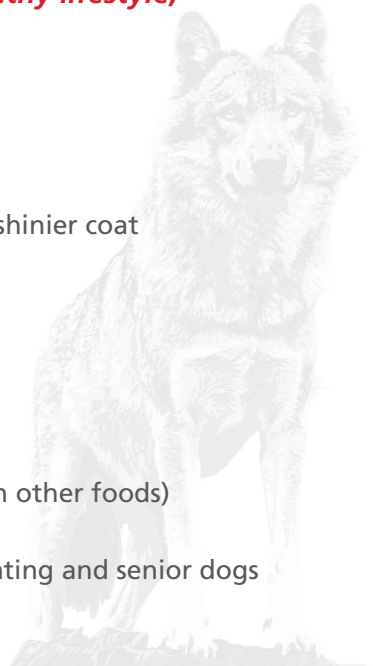
## RAW FOOD

The **Pets Elite** range is based on your dog's ancestral diet, mimicking their evolutionary feeding habits, while providing their essential nutritional requirements. Feeding a diet that is naturally designed for them, brings great health benefits, like a stronger immune system, which decreases their risk of contracting diseases and illnesses.

*The goodness of raw food also promotes a healthy lifestyle, prolonging their life span.*

### Why feed Pets Elite Raw Food?

- consists of PURE MEAT (i.e., no additives)
- grain-, gluten- & sugar-free:
  - no allergens mean no itching, healthy skin & a shinier coat
  - promotes healthy teeth & gums
  - makes your dog less hyper
- salt-free
  - for healthy kidneys, liver & heart
- packed with essential nutrients
- assists with muscle gain & fat loss
- designed to be a staple diet (hint: do not mix with other foods)
  - approved as a complete food by DAFF\*
- suitable for all life stages, including puppies, lactating and senior dogs
- consumer-friendly (just open, defrost and serve)
- locally manufactured



**FRESHER BREATH**



**SHINIER COAT**



**LESS AGGRESSIVENESS  
& HYPERACTIVITY**



**ASSISTS WITH:  
MUSCLE GAIN & FAT LOSS**



***Currently, we offer 4 different raw food mixes,  
all designed to keep your dog happy,  
healthy and thriving.***

**PLEASE NOTE:**

- the cut of meat is more important than the type of meat.
- green/black tripe is an important and excellent source of vegetables and enzymes

**All-in-One Mince ~ Original**

The original formula is designed to feed your dog a highly nutritious food at the most affordable price.

**All-in-One ~ Puppy**

The original 'All-in-One' reformulated for your puppy's special requirements.

**All-in-One ~ Beef**

The original 'All-in-One' formula without pork, which is suitable for pork-free households.

**All-in-One ~ Fish**

Extra fish for an Omega 3, fatty acids and Vitamin A boost.

**It is impossible to explain all the goodness of  
our raw food in one pamphlet, so for more  
information please do not hesitate to contact us.**



Please contact us on:

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